



GLOBAL CITIZENS' DIALOGUE

# "We, the Internet"



## A NEED TO SPEAK OUT

Citizens' Dialogue is a platform that enables an informed, structured and standardized discussion around the world.

**N**early 55% of the world's population is now connected to the Internet. It represents a tremendous opportunity for humanity. The Internet has revolutionized human relationships and society to such a point that it is being perceived as the space enabling a society of freedom and equality between all Human beings. However, as humanity benefits from these advances, drawbacks appear. The security of Internet users, addiction, digital identity and disinformation are all subjects on which political decisions must be taken that will steer the future of the Internet and beyond.

The Global Citizens' Dialogue on the Future of Internet aims at putting citizens and stakeholder in the loop of the decision on this future, our future. From high connected areas, to less connected ones, every human being is somehow impacted by what is happening on the net. This Dialogue will engage thousands of ordinary citizens and stakeholders around the world and cover more than one hundred countries, in order to open a channel of communication between citizens and stakeholders. Participants will express their hopes, their fears, their recommendations on the future they want for Internet. Decision makers will get first class materials to support their discussions.



**MISSIONS  
PUBLIQUES**

Bringing citizens  
into policy

# A global deliberation for better decisions

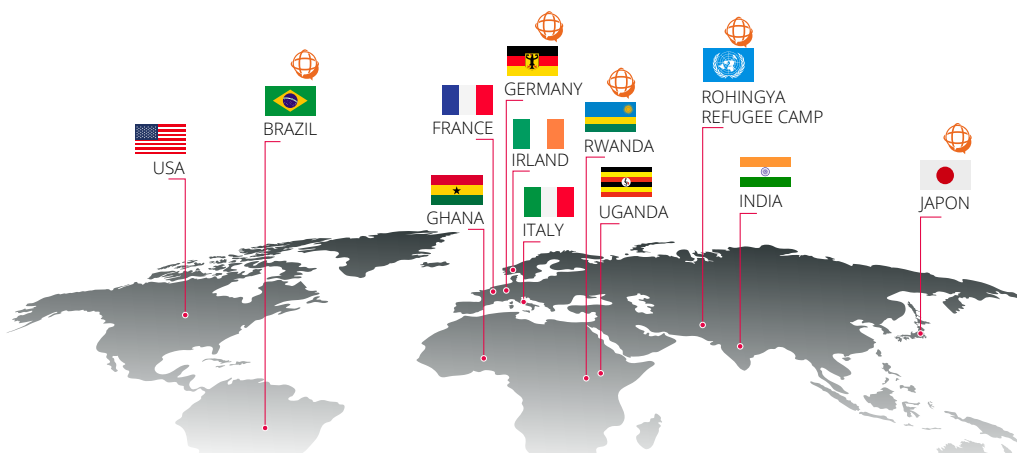
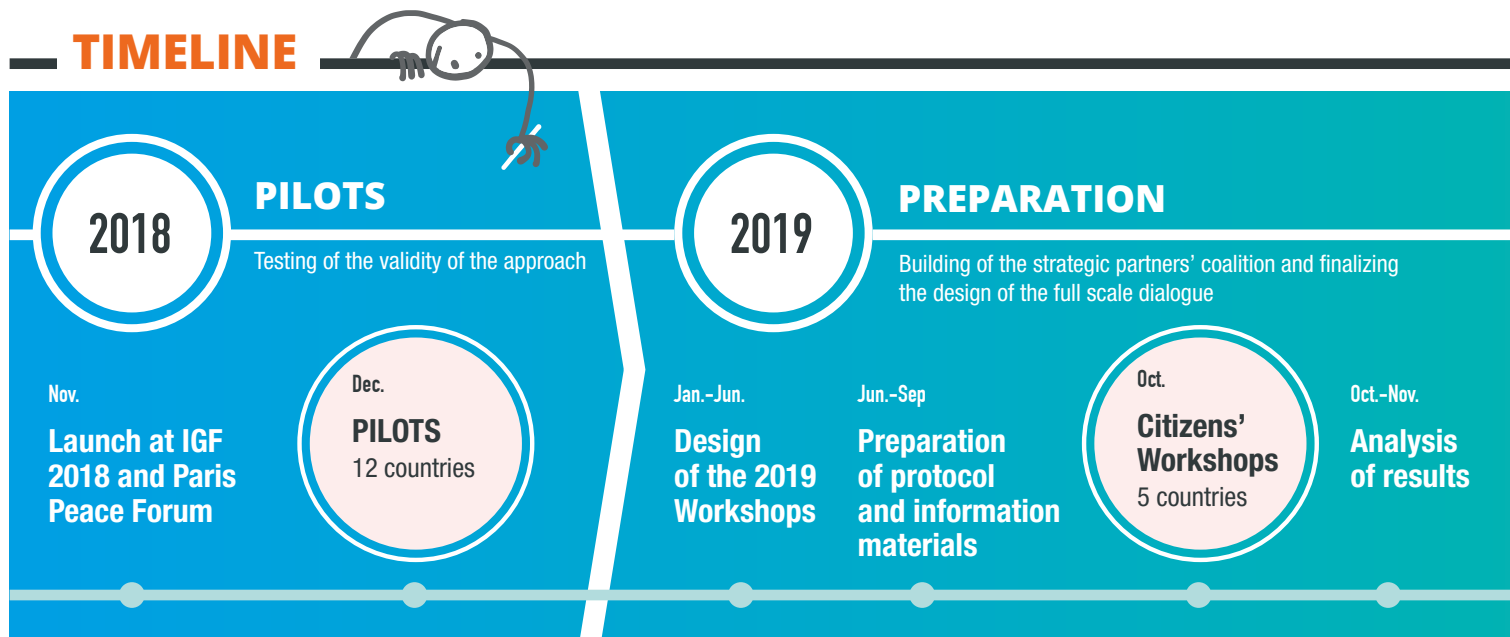
Supported by collective intelligence protocols, global deliberations are the best way to gather the inputs of diverse, informed, 21<sup>st</sup>-century citizens.

On October 10<sup>th</sup> 2020, groups of hundreds of ordinary citizens will meet, get informed, discuss and deliver a collective view on the core stakes of digitalization. Participants will be selected to represent the diversity of their regions and countries and will come from all walks of life - including illiterate people, who are usually left out by consultations.

In addition to the citizens dialogue, a stakeholders dialogue organised online in June will provide key insights on the global digital cooperation architecture.

Those dialogues will help provide quantitative and qualitative data reports on global, national and regional levels. They will articulate the needs and visions of citizens worldwide, and provide new, smart insights. These fact-based, informed opinions will remain relevant over the following 2-4 years, and will contribute to the global decision-making process.

## TIMELINE



### Pilots 2018

Qualitative discussions on Internet and its future in 12 countries

### Workshops 2019

Citizens' Dialogues in 5 countries on "Digital Identity", "Disinformation" and "Internet Governance"

# Process

## COALITION

### Coalition building

Creating the group of strategic partners who will frame the debate and prepare the impact strategy.

### Debate design

Scoping for the key topics, planning the debate's timeline, designing multilingual information material for the citizens.

### Onboarding the ecosystem

Recruiting and training local and regional partners, and empowering them to implement the debate.

## CITIZEN AND STAKEHOLDERS PARTICIPATION

### Deliberation day

Thousands of ordinary citizens meet in groups of 50 to 200 in hundreds of places across the world.

Stakeholders dialogues will happen simultaneously all around the world.

### Mirror dialogues

Allowing anyone to set up their own dialogue through the publication of a dialogue toolkit.

## IMPACT

### Results

Analysing answers, identifying the lessons learned and how they contribute to the multi-stakeholder dialogue.

### Dissemination

Producing action toolkits for stakeholders to present and discuss results all over the world, at relevant times and places.

### Sustainability

Evaluating the process and preparing next round. Making citizens' participation part of the system of governance.

Join us today: [WETHEINTERNET.ORG](http://WETHEINTERNET.ORG)

2020

## FULL SCALE

Deploying the full scale dialogue and anchoring the process in the multistakeholder process

Nov.  
Presentation of  
Workshop'  
results  
at IGF 2019

Jan.-May.  
Preparation of  
full-scale process  
with national  
partners

Oct.  
Deliberation  
Day  
120+ countries

Nov.  
Presentation of results  
and launch of impact  
activities at IGF 2020

From Dec.  
Impact and  
Evaluation

## 2020 Deliberation day in numbers

 **24+**  
months of **VISIBILITY  
AND ENGAGEMENT**

 **150+**  
**ORGANIZATIONS**  
implementing the  
deliberations

 **120+**  
**COUNTRIES** involved

 **20,000+**  
citizens in  
**FACE-TO-FACE DIALOGUE**

# ORGANIZER

## MISSIONS PUBLIQUES

Established in 1998, Missions Publiques is an impact driven organization aiming at improving governance for the 21<sup>st</sup> Century by opening a channel of dialogue between decision makers and ordinary citizens of the world.

### CONTACT

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MISSIONSPUBLIQUES.ORG

## AWARDS



## TRACK RECORDS

### COP21 global citizens debate

76 countries, 10,000 participants  
+ 100,000 online. With the support of the UNFCCC, French, German and Norwegian Governments.

### COP22 "Citizens for climate" project

Identification of 1000+ projects led by citizens on 5 continents. On behalf of the French government.

### COP23 young citizens deliberations

3 sites, 300 young Germans. With the support of the German government.

### French national debate on energy transition (2013)

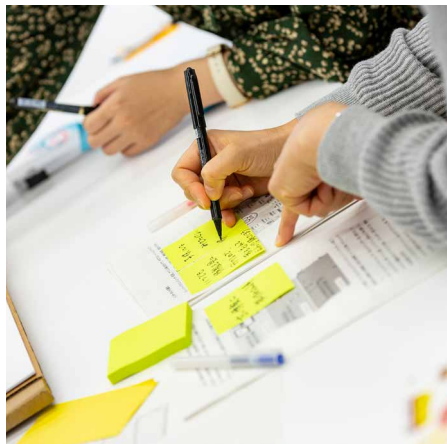
14 debates, 1500 participants.

### European Citizens Debate on Space Exploration and Exploitation (2016)

In 22 countries, on behalf of the European Space Agency.

### International Citizens' Dialogue on Driverless Mobility (2018-2021)

24+ Cities around the world in 10+ Countries



## STRATEGIC PARTNERS



## COOPERATION PARTNERS



## NATIONAL PARTNERS



## IMPACT STRATEGY

The dialogue's aim is to impact the global discussion on the future of digital cooperation at local, national and global level. It rests on a comprehensive strategy based on the following pillars:

**IMPACT AT A NATIONAL LEVEL** through the network of national partners trained to implement the debate and engage in the national discussion on the future of Internet.

**IMPACT AT A GLOBAL LEVEL** through a strong interaction with the internet governance process, a support to strategic partners and media outreach.

**IMPACT BEYOND THE GROUP OF USUAL SUSPECTS** through mirror dialogue and an impact toolkit that will foster a cascading effect.

**IMPACT ON ENGAGED CITIZENS AND ORGANIZATIONS** through a process of online participation that will further enhance the ownership, outreach and visibility of the process.

We define impact as per the Cambridge Dictionary: "A powerful effect that something, especially something new, has on a situation or person." We will assess the impact through an ex-ante and ex-post evaluation of the process.